



Get healthy for less with Blue365[®]

Reach your health and wellness goals, one day at a time

We know how important it is to find balance between what's healthy and what's affordable. That's why we give you access to exclusive discounts for health and wellness products and services offered through Blue365[®].

Whether you're trying to shed a few pounds, need a discount on everyday health products, or you're looking for a more affordable workout — Blue365 makes it easy to choose what's healthy.

Take advantage of great discounts* from leading national companies on health products and services, such as:

- fitness memberships and equipment;
- weight loss plans;
- laser vision correction;
- senior care services;

Getting started is easy

To access Blue365, log on to myibxtpa.com. Visit today, and you and your wallet could be looking good in no time!

Independence 
Independence Administrators

- hearing aids;
- healthy travel;
- alternative health services.

Plus, you'll find informative articles on topics such as weight management, nutrition, child and senior health, emotional wellness, and more.

We're here to help you

Independence Administrators is here to help you make good decisions when it comes to your health. Our tools, people, and educational resources can support you in making informed decisions.

Tap into your health

Access your health benefits, claims information, ID card, and more — all while you're on the go. Search for myibxtpa on the App StoreSM or Google PlayTM.

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*Most discounts are free; some require a fee to access discounts.

Blue365 offers access to savings on items that plan members may purchase directly from independent vendors. Blue365 does not include items covered under your group health plan administered by Independence Administrators. The Blue Cross and Blue Shield Association (BCBSA) may receive payments from Blue365 vendors. Neither BCBSA nor Independence Administrators recommends, endorses, warrants, or guarantees any specific Blue365 vendor or item. Discount offers are subject to change at any time.

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